



Reimagined River Cruises bring a new level of sophistication to Victoria Falls

Pure Africa hosts refined Sunset Cruise experiences onboard their flagship vessel, the Zambezi Explorer, as well as Sunrise, Lunch and Dinner cruises, each bringing the river to life in their own way.



A new level of sophistication in Victoria Falls

This is where it all began: In 2013 Pure Africa reimagined river cruises on the Zambezi River as a bespoke luxury experience under the name of its first vessel, the Zambezi Explorer. Today our fleet consists of four vessels – Zambezi Explorer, Zambezi Reflections, MaRobert and Kalunda – allowing guests to enjoy this tranquil wildlife paradise from a luxurious, stylish and design rich environment.

With an established reputation that sets us apart from the rest, Pure Africa merges professionalism, excellent service and personal flair with the most up to date and modern fleet. During 2020 extensive upgrades were made using locally sourced materials crafted by artisans and commissioned from community projects, creating an organic and textured feel that harmonises with the environment.

Zambezi Explorer, our flagship cruiser

The Zambezi Explorer has garnered much loyalty, with her Sunset Cruise our most popular activity. Recently refurbished and restyled, the Zambezi Explorer has three decks, the upper 'Signature Deck' being the most select. Utter spoiling with deep-set couches and chairs in muted colours that reflect the earthy tones and river blues found within the surrounds. Enjoy uninterrupted views while a selection of *hors d'oeuvres* freshly prepared in the onboard kitchen and paired with premium beverages by the dedicated mixologist

are served. The Zambezi Explorer's two Luxury Decks are equally inviting, beautifully fitted and with Ndebele-patterned chairs, generous lounge seating and views through linen curtains gently holding back the afternoon breeze.



Views towards the river on our Zambezi Explorer.



Zambezi Reflections

Zambezi Reflections is a dedicated floating restaurant serving gourmet meals on the mighty Zambezi River. Recognised as the premier dining experience on the river, she is perfect for either group bookings or individual travellers seeking out something exceptional. Having undergone a complete refurbishment in 2020, which included redoing all furniture and fittings as well as the addition of a custom-designed grass carpet commissioned from Bulawayo-based weavers and finished and modelled on-site, the Zambezi Reflections has never looked better. The deliciously satisfying meals are prepared in the onboard kitchen and served with a selection of Pure Africa's wines.



It's always a good time for a Zambezi River Cruise

Pure Africa offers popular Sunrise, Lunch, Sunset and Dinner Cruises, each bringing the river to life in its own way.

There are few things that make getting up before sunrise worthwhile, our one-of-a-kind Sunrise Cruise is certainly one of them. The ambience and serenity that plays out in the early morning hours are magical. Marvel at the mirror-like Zambezi and her awakening spirit. As you drift seek out animals emerging into the new day, while enjoying the warmth of the rising sun. Choose between a Continental or English Breakfast prepared on board and served with freshly brewed coffee. This cruise is especially rewarding for bird enthusiasts with our Captains well versed in identifying the resident varieties.

At around midday when most of Victoria Falls is resting and the Zambezi River is perfectly quiet, head out for a Lunch Cruise. Sit back as our experienced chefs prepare a three-course meal onboard, using only the freshest local ingredients. Drinks are served and the natural spectacle of the river unfolds. Watch elephants on the riverbank and get close to the hippos while enjoying your meal. It's an ideal time to be lulled by the water and exult in the fish eagle's call. You'll be forgiven for thinking you have the place to yourself – as it'll feel that way.

A visit to Victoria Falls isn't complete without a Sunset Cruise onboard our flagship triple story Zambezi Explorer. The upper 'Signature Deck' is utter sophistication and guests are encouraged to relax into the deep-set couches that reflect the earthy tones and river blues found in the surrounds. Enjoy uninterrupted views from the 6m elevation, delicious canapés and the services of a dedicated mixologist serving Pure Africa wines, craft beer and artisanal spirits. There is always a dedicated host onboard to ensure you're well look after, and on return to the Pure Africa Waterfront you'll be treated to a traditional African song of the crew's choice, one that will add further soul to the setting.

Beyond the 'Signature Deck,' we bring you two 'Luxury Decks' beautifully fitted and refurbished with Ndebele-patterned chairs, generous lounge seating and views through linen curtains gently holding back the afternoon breeze. Cruise the watery wilderness with the spray of the Victoria Falls, small river islands and lush vegetation as your backdrop. Throughout canapés and drinks are served. Important to note that our canapés and dishes are prepared by the chef onboard and served deliciously fresh straight from the boat's kitchen. Halfway into the cruise, you'll be treated to the most magical sunset – an African classic – before heading back to the Pure Africa Waterfront. On return, stay with us for dinner at The Eatery overlooking the darkening river.

The Dinner Cruise offers everything and more. Not only the magical colours of the Zambezi River at dusk, but a truly unique four-course dinner too. Ideal for food and nature lovers wanting it all. Embark from the Pure Africa Waterfront and head off into the evening. After your favourite drink is poured, you'll be ushered to your set table where a delectable series of dishes freshly prepared on the boat and paired to premium drinks is served. Silhouettes of elephants against the sunset and hippos noisily grunting in the distance, add to the ambience.

Conscious River Cruising

At Pure Africa we pride ourselves in deeply embedded sustainable practices and a commitment to the environment. This meant that the design team worked closely with the community during the recent refurbishment of the Zambezi Explorer. The hand-woven

Ndebele chairs and embossed cushions were created in collaboration with Greenline Africa, a local NGO. While our used bottles have been transformed into beer and drinking glasses by Victoria Falls Recycling. As an extra touch, both the Zambezi Explorer and Zambezi Reflections have beautiful hand-woven carpets produced by the Jairos Jiri Association for Rehabilitation of the Disabled and Blind craft centre in Bulawayo.

Pure Africa is committed to waste reduction and our wastewater treatment plant means that no black water runs into the river, this is extremely important to us. We practice waste separation and recycling, work largely with glassware and are saying no to plastic bottles now that we have a water purification system. Pure Africa makes use of solar energy on the Zambezi Explorer and Zambezi Reflections and are strong believers in supporting local, sourcing the majority of our fresh ingredients from within the Zambezi Valley while working actively towards reducing our food waste.



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