



## Victoria Falls, one of the Seven Wonders of the World

---

The Victoria Falls is recognised as the greatest curtain of falling water in the world, carrying the status of a Natural Wonder and designated UNESCO World Heritage Site.



### The Smoke that Thunders

Following the region's rainy season, between February to May is when you'll see the Victoria Falls flowing at its greatest volume, sending more than five hundred million litres of water plummeting over the edge each minute, shooting up columns of spray that's visible from kilometres away. A spectacular sight of awe-inspiring grandeur that was described by the Kololo tribe living in the area in the 1800s as 'Mosi-oa-Tunya' – 'The Smoke that Thunders'.

Shared by Zambia to the north, two-thirds of Victoria Falls can be seen from Zimbabwe, which offers the most iconic views towards the broad expanse of water with neat paths leading through the rain forest to the Devil's Cataract, Main Falls, Horseshoe Falls, Angel Falls and the aptly-named Rainbow Falls viewing points.

Its namesake city is an iconic destination that has been included on every Southern African itinerary for decades. Yet in the early 2000s, Zimbabwe's economic and political crisis saw tourism to the country fall away, temporarily putting stop to Victoria Fall's flourishing industry. This was thankfully not to last, and the last years have seen a welcome revival with numerous quality guest houses, coffee shops and diverse activities drawing back the travellers.

This is our backyard and where Pure Africa, an owner-run sustainable tourism operator, has been able to successfully establish our range of reimagined experiences and unwavering level of sophisticated service.



An elephant is seen crossing the Zambezi River in the late afternoon.

### **Victoria Falls, Gateway City**

One of the seven natural wonders of the world and a designated UNESCO World Heritage Site, Victoria Falls has the Zambezi National Park and Victoria Falls National Park to the south, flowing off the mighty Zambezi River to form a natural border between Zimbabwe and Zambia. There has been plenty of development in Victoria Falls over the last years with the exceptional scenery and array of activities matched by charming boutique stores, coffee shops and inviting restaurants.

Some of our preferred accommodations include 528 Victoria Falls Guest House, Pioneers and Batonka Lodge, Shongwe Lookout and the recently opened Mbano Manor Hotel. The ever popular Victoria Falls Safari Lodge and Ilala Lodge are steadfast institutions, while Matetsi River Lodge in its own concession, offers the epitome of river-side safari living. The Victoria Falls Hotel is an institution synonymous with the city. The epitome of grand travel, a must is taking High Tea with total relaxation guaranteed on the terrace that overlooks Batoka Gorge.

Victoria Falls is where Pure Africa operates a range of River Cruises – Sunrise, Lunch, Sunset and Dinner – onboard our flagship Zambezi Explorer and Zambezi Reflections, all departing from the Pure Africa Waterfront. The Eatery makes for an ideal lunch or dinner option and can be seamlessly combined with a Sunset Cruise, while our Guided Tours of Victoria Falls and selection of Exclusive Experiences for the discerning traveller guarantee the most remarkable memories.

Over and above our own bespoke offerings, Pure Africa's professional Destination Services will ensure you maximise on your time in the area. We can arrange White Water Rafting, Bungee Jumping or the Gorge Swing for the adrenalin seeker. Alternately, a guided game drive can be arranged in a private reserve. An absolute triumph is the helicopter flight over the falls and up the Zambezi River. The perspective brings to life the quote by David Livingstone – *'Scenes so lovely they must have been gazed upon by angels in their flight'*.

### **Beyond the Falls**

Beyond the city there is easy access to the remarkable Hwange National Park, with the Matobo National Park and Mana Pools within reach. There is constant expansion and travel trends are seeing visitors spending longer in Victoria Falls, and planning focus trips to other parts of Zimbabwe that are so conveniently enjoyed from the popular hub.

The town itself is an iconic gateway to the Kavango–Zambezi Transfrontier Conservation Area (KAZA), with Victoria Falls situated where the international borders of five countries converge – Botswana, Namibia, Angola, Zambia and Zimbabwe – and

makes the perfect base from which to explore the natural wonders of this wildlife rich region. Take advantage of the easy access to Botswana's Okavango Delta, or combine your time in Victoria Falls with your visit by direct flights to Cape Town, South Africa, or Nairobi, East Africa. Pure Africa can assist with arranging all of these activities and excursions.

Victoria Falls is a year-round destination and always a good idea, with the most popular time to visit between May and October. The temperatures cool down between June and July, starting to warm up again from August onwards. If you'd like to combine your visit to Victoria Falls with an African Safari, you'd do well to consider the months of June to October.

[www.pure.africa](http://www.pure.africa)

---

PURE AFRICA ~ New African Spirit

---



An elephant spotted on a game drive in the Zambezi National Park.



Game viewing in the adjoining national park which is home to an abundance of relaxed wildlife.

