



Events, Incentives and Celebrations alongside the Zambezi River

If you're looking for the perfect location in Victoria Falls for an event, incentive or celebration, look no further. Pure Africa owns and manages some of the most beautiful sites in the area.



Corporate Events and Incentives are our forte

Whether it's a comprehensive multi-day itinerary, corporate event, conference-related incentive or standalone occasion such as a product launch or celebration, Pure Africa ensures you a carefree and seamless experience in the most beautiful setting.

As your all-in-one event and destination manager, our services will cover every aspect of the arrangements, from co-ordinating the meet and greets at the airport, to arranging transfers, booking accommodation and designing bespoke experiences. Throughout the arrangements, we incorporate our brand philosophy of design, innovation, culinary art and impact, with our chefs ensuring delicious cuisine and our team exceptional service.

A corporate event organised by us invites you and your clients to enjoy new-age event facilities in an aesthetically pleasing setting with intricate attention to detail. Pure Africa's services include perfectly pairing culinary delights with a fine assortment of their branded wines and beverages, booking accommodation, décor and design, conference equipment, entertainment, photographer, videographer and more. All are coordinated and arranged by our team of professionals.

Venues that will leave you Spoilt for Choice

Victoria Falls offers a myriad of unmatched event and conference locations, whether it's on the banks of the Zambezi River, in the untouched wilderness of the Zambezi National Park or on one of our luxurious cruise vessels. As Pure Africa owns and manages some of the most beautiful sites in and around Victoria Falls, we can guarantee you a package that speaks of your design, style and professionalism. Pure Africa's venues include the Pure Africa Waterfront, The Eatery, our Zambezi Explorer Signature Deck and Luxury Deck, and the Zambezi Reflections for intimate dinners on the river. All of our locations come with freshly prepared delicacies, a comprehensively stocked bar and top-notch service.

Our range of personally curated Exclusive Experiences are ideal for smaller groups wanting something extraordinary, discreet and ultra-high-end. While our Destination Weddings speak of love and romance and you'd be hard-pressed to imagine a more wonderful setting than on the banks of the Zambezi River or overlooking the sheer magnitude of Victoria Falls.

Should you not wish to make use of one of our venues, we are happy to assist with sourcing something just right for you. This service will be guided by the excellent relationships Pure Africa enjoys with other reputable establishments in the area and we will happily walk you through the process, ensuring the same standard is enjoyed throughout.

Pure Africa Waterfront is the right choice, no matter the occasion

With over a hectare of space and 110 m of river frontage, Pure Africa Waterfront can host over 350 pax and has two areas on different levels for erecting a marquee tent. A 10min drive from town, the venue is enhanced by a decorative stone wall, a defined pathway leading towards landscaped lawns and a traditional perimeter hedge constructed by Zimbabwean craftsmen.

This is where our cruises are launched from and are home to our Eatery Dining Experience and substantial kitchen. The huge parking area is only 100 metres from the river, offering easy access to the venue. Having undergone a full refurbishment in 2020, the cascading lawns lead to a fire pit on the water's edge, there are installed indoor and outdoor spotlights with fairy lights and lanterns adding to the ambience of an evening occasion.

Other valued features include our 240V grid power with a 60 kVA backup generator. There are three ladies and three gents bathrooms, including a wheelchair enabled bathroom. There is also convenient disabled and wheelchair access without steps from the car park to the venue area. Pure Africa's 5'000 litre per hour water treatment plant ensures that no black water enters the river. There's waste separation for recycling and our sustainable practices put an eco-stance on your event.

Should you need to stay in touch – be it to share the moment on social media or co-ordinate with colleagues, there is wide-spread WIFI coverage throughout.



Drinks are served by our trained mixologists and include a range of Pure Africa signature cocktails, our carefully selected Pure Africa wines and a selection of hand-selected artisan spirits and craft beer. We can also source whatever is required from your event.



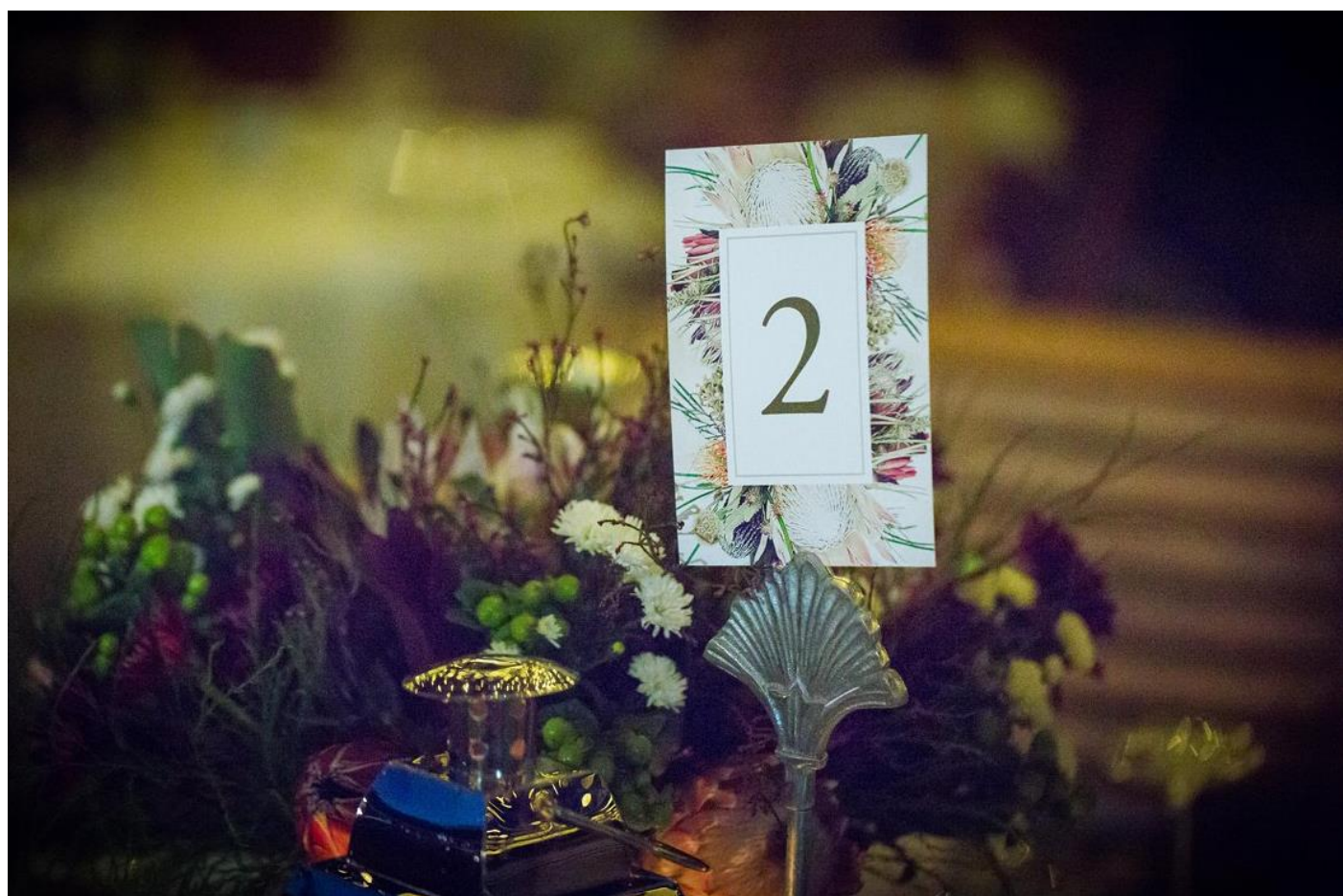
From cocktails on the jetty pre-Sunset Cruise to a magnificent glass-roofed marquee on our lawns for dinner, your wish quite simply translates to our command – and together we realise your vision.







Event table details, décor and personal gifts are all sourced by us, for you and your guests.





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